

Rules of Engagement

- 1. Call is recorded
- 2. No Classified/Proprietary Information
- 3. Post Questions in Q&A portion

All information is subject to change.

The final, authoritative source of info & requirements is the solicitation instructions found on DSIP.



Branch Org Inboxes

- Open Topic Phase I: pl@afwerx.af.mil
- Open Topic Phase II: p2@afwerx.af.mil
- Specific Topic: usaf.team@afsbirsttr.us
- STRATFI/TACFI: stratfi.tacfi@afwerx.af.mil



Visit our website at AFWERX.com and social media channels:













DAF Open Topic Solicitations

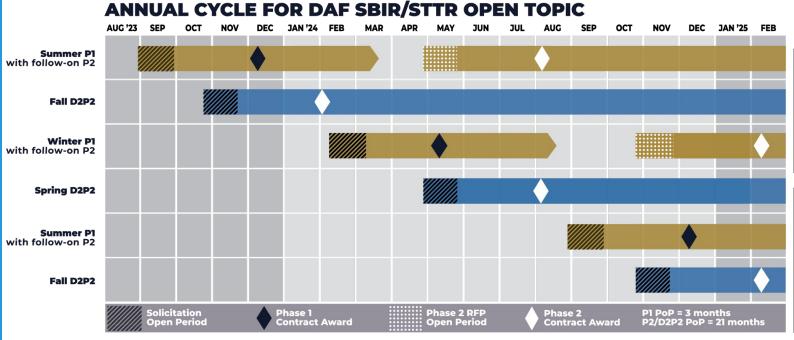
Topics are truly "open" and agnostic of industry, technology, or problem area.

We are seeking...

- Innovative, <u>dual-use</u> tech solutions (i.e. applicable to defense and non-defense)
- Clear potential to solve a <u>DAF mission need</u> (USAF, USSF, or both)
- Capability to prototype under an <u>accelerated schedule</u>
- Ability to scale and grow the industrial base for defense
- Applied R&D efforts rather than "front-end" or basic research



Open Topic Annual Cycle



NOTE: Dates are subject to change.

Open Topic Limits

Phase IFeasibility Study

- Up to \$75K per award (SBIR)
- Up to \$110K per award (STTR)
- 3 month period of performance
- ~700 awards per year

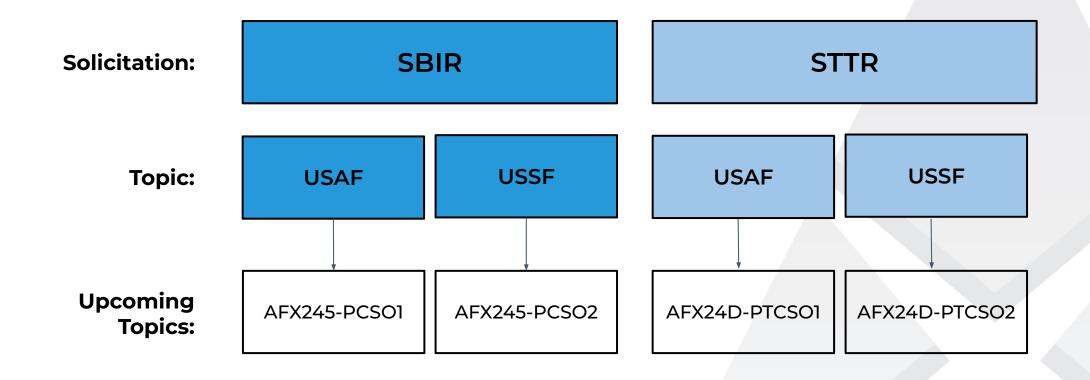
Phase II Prototyping

- Up to \$1.25M per award (SBIR)
- Up to \$1.8M per award (STTR)
- Up to 21 month period of performance
- ~350 awards per year

Phase I releases include SBIR and STTR.
D2P2 releases are SBIR only.



Solicitations vs. Topics*



*Only applies to Open Topic. Specific Topic uses a different framework.



Evaluation Rules

A business may only submit <u>one</u> proposal per <u>solicitation</u>.

Solicitation: **SBIR STTR Topic: USSF USAF USSF USAF Upcoming** AFX245-PCSO1 AFX245-PCSO2 AFX24D-PTCSO1 AFX24D-PTCSO2 **Topics:** A business is prohibited from A business is prohibited from

\text{AFVENTURES}

A business is prohibited from submitting a proposal under both topics within a single solicitation.

A business is prohibited from submitting a proposal under both topics within a single solicitation.

Solicitation Highlights

Open Topic Phase I SBIR/STTR

- <u>Purpose:</u> Find the fit between your validated non-defense commercial product and the defense market
- Period of Performance (PoP): up to 90 days
- Funding Limits: up to \$75K (SBIR) and \$110K (STTR)



SBIR vs STTR Requirements

STTR is Similar to SBIR

- Three phase commercialization program codified in statute
 - Discover (P1) Prototype (P2) Transition (P3)
- Results in sole-source justification for use by *all US federal agencies*

BUT,

STTR has unique qualities based on its research focus

- Requires one qualifying research institute to perform 30% 60% of work
 (e.g. university, non-profit, or Federally Funded Research & Development Center (FFRDC))
- Principal Investigator (PI) may be primarily employed by research entity (e.g. professor)
 or the small business
- Leverages close ties with both Federal R&D and operational communities



What is Research or Research & Development (R/RD)?

SBIR/STTR programs are funded by Research, Development, Test & Evaluation (RDT&E) Appropriations. Use of these funds is governed by federal financial law. Therefore, proposed projects must meet certain definitions and requirements to be eligible for SBIR/STTR funding.

Research or Research & Development (R/R&D):

- A systematic study directed specifically toward applying knowledge and innovation to meet a recognized but unmet need
- A systematic application of knowledge and innovation toward the production of useful materials, devices, and systems or methods, including design, development, and improvement of prototypes and new processes to meet specific requirements.

Suggestions:

- Ensure your proposal <u>explicitly</u> explains the RDT&E work you will be accomplishing
- Ensure the proposal does not lump R&D costs under licensing to provide clarity to actual costs



R/R&D concerning COTS & NDIs

Items purchased directly from a commercial source that can be utilized without alteration through design and development, or without modification, are <u>Commercial Off-the-Shelf (COTS)</u> or <u>Non-Developmental Items (NDI)</u>. This includes ready-to-use software, training services, and ready-to-use products.

COTS and NDIs by themselves are not suitable for SBIR/STTR funding.

HOWEVER

- If (A) an end item requires design and development in order to accept the COTS or NDI OR
- (B) a COTS or NDI is required for RDT&E test purposes, funding for design and development, then they are classified as <u>Modified COTS</u> or <u>Modified NDI</u> and could be funded by SBIR/STTR funds.



SBIR/STTR Proposal Structure

- Vol 1: Proposal Cover Sheet (SAM, UEI, CAGE, Abstract, etc)
- Vol 2: Technical Volume
 - Maximum of 25 slides (11 required, 6 required as applicable, remaining at applicant's discretion)
- Vol 3: Cost Volume
 - System formatted inputs
- Vol 4: Company Commercialization Report (CCR)
 - Follow solicitation instructions for Volume 4
 - CCR information is maintained and report is generated via sbir.gov
 - CCR is uploaded to DSIP as part of the proposal submission process, as applicable
- Vol 5: Supporting Documents
 - Additional Cost Info (your preferred format)
 - *IP Agreement with RI (SBA template available) (STTR ONLY)
 - Resumes for key personnel
 - DoD Funding Agreement Certification
 - Work Plan (Non-proprietary)
 - Additional Required Attachments (le: Lifecycle Certification, ESOH Questionnaire)
 - Attachment 4: Disclosures of Foreign Affiliations or Relationships to Foreign Countries
- Vol 6: Fraud, Waste, and Abuse Training

IMPORTANT NOTE:

Proposals that do not include Attachment 4 will be deemed noncompliant and will not receive an evaluation.



Submission Requirements

- All eligible offerors must be qualifying, registered small businesses in SAM.gov
- Complete proposals must be submitted via the Defense SBIR/STTR Innovation Portal (DSIP)
 - We cannot pre-read or recommend proposals or receive non-DSIP submissions
- Must be Research, Development, Test, and Evaluation (RDT&E) activities
 - · Not services, not procurement
 - See modified-COTS description in solicitation
- Fraud, Waste, and Abuse training completed by applicant
 - Must be completed by one DSIP firm user with read/write access (Proposal Owner, Corporate Official, or Firm Admin) on behalf of the firm.
- STTR ONLY Must propose effort with a qualifying RI subcontractor
 - · ≥ 40% to the Small Business
 - · ≥ 30% to one Research Institution (RI)
 - 30% trade space (Small Business, RI, subcontractor, secondary RI, etc)
- Proposals not meeting the above will not be considered



Common Causes for Non-selection

- Exceeding Cost or Duration Limits \$75K (SBIR) and \$110K (STTR); 3 months max
- <u>SAM.gov Registration</u> firms must have an active registration
- <u>Missing Documentation</u> be sure to include all required Volumes and attachments
- Multiple Submissions
 - A small business concern may only submit one proposal under <u>each solicitation</u>.
 - A small business concern is prohibited from submitting a proposal under both topics (i.e., submit to both the AF and SF topics of a single SBIR solicitation).
 - If more than one proposal from a small business concern is received for a single solicitation, only the most recent proposal to be certified and submitted prior to the submission deadline will receive an evaluation.
- Not clearly addressing evaluation criteria (see section 6)



What's Next?

- Proposals due Thursday, March 7th @ Noon Eastern
 - Do not wait until the end of the submission period to submit proposal materials
 - All proposals must be submitted via DSIP (https://www.dodsbirsttr.mil/)
- Be familiar with Evaluation Criteria (Solicitation Section 6)
 - Commercialization Potential
 - Defense Need
 - Technical Merit
- Questions must be answered via DSIP Q&A or AMA webinars
 - The solicitation instructions provide your best source of information



Solicitation Resources

Contracting Officer: Mr. Daniel Brewer

Program Manager: Ms. Emily Primeaux

For questions, utilize DSIP Q&A section

https://www.dodsbirsttr.mil/submissions/baa-schedule/active-baa-announcements

Additional resources can be found at <u>AFWERX.com</u>







AFWERX AFVENTURES



Specific Topic: usaf.team@afsbirsttr.us

Open Topic Phase I: pl@afwerx.af.mil

Open Topic Phase II: p2@afwerx.af.mil

STRATFI/TACFI: stratfi.tacfi@afwerx.af.mil



Let us know how we are doing. Please complete the survey as you leave today's meeting.